

Historic, archived document

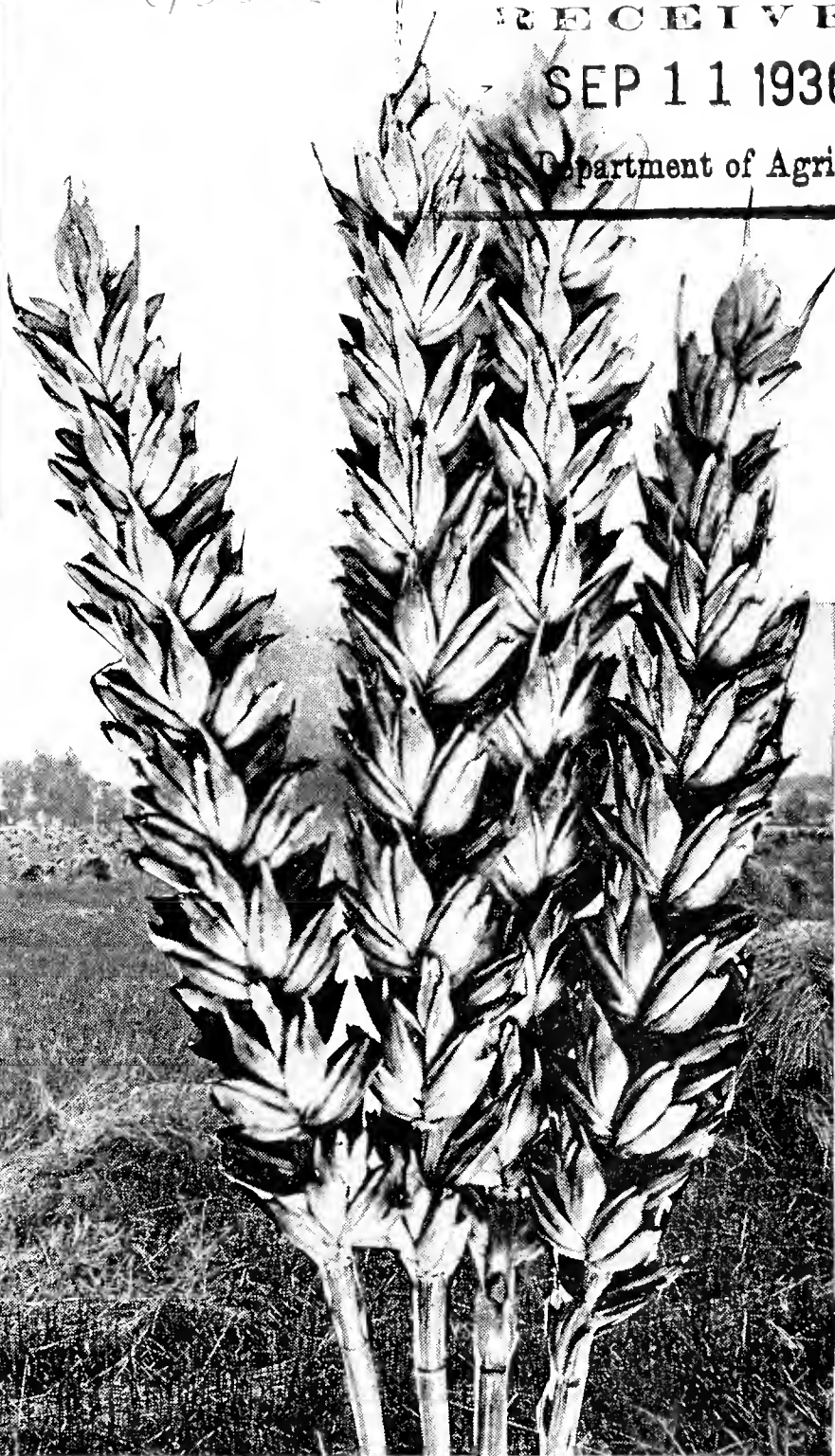
Do not assume content reflects current scientific knowledge, policies, or practices.

62,73

5/23/36

LIBRARY
RECEIVED
SEP 11 1936
Department of Agriculture

**A BETTER
WHEAT
CROP
for
YOU!**



Hoffman's
HEAVY-YIELDING
SEEDS

WHEAT
BARLEY
RYE « « «
TIMOTHY

“As Ye Sow—So Shall Ye Reap”

Just as true today as ever . . . and it's certainly true about sowing wheat. Thirty to thirty-five bushels of wheat per acre can be grown from good seed, just as easily as 20 to 25 bushels from poor seed.

Here are several proven kinds of winter wheat. They have done well for many years. They yield better. Give fine crops of both wheat and straw. The seed is extra well cleaned. Hard, plump, uniform grains. Free from weeds and other grains—you get all good wheat!

Hoffman's selected seed, grown here on these fertile Lancaster County soils, takes along with it—the ability to grow better crops. No doubt about this point. It's been proven thousands of times these past 37 years. Gains of 5, 8, 10, 15 bushels per acre have been made with new Hoffman Seed many many times.

Sow new Hoffman Seed this fall, on every acre you plant! Reap a fine crop next harvest! Make more money on your wheat crop! Order early! Please don't delay—it's important this year!

A. H. HOFFMAN, Inc.

LANDISVILLE (LANCASTER COUNTY), PENNA.

Below is a fine field of "Leap's Prolific" standing higher than the fence! Big heads (see picture to left), well-filled, bending over with their heavy grain. Easy to cut, fine to handle. A real joy to its owner—because it's a money-making crop from Hoffman Seed.





Hoffman's "Leap's Prolific" Wheat

Beardless. Chaff—white. Straw—long, stiff. Grain—hard, large, dark. Ripens—early. Sow 1½ bushels per acre.

Here is a great variety. It makes lots of friends, and keeps them, too! Never has there been a more popular wheat throughout eastern winter-wheat sections.

24 GOOD CROPS IN 24 STRAIGHT YEARS

Isn't that a record to write about? And it's true! Because that's just exactly what Leap's Prolific has made for several Hoffman growers every year since 1913! And there have been some hard seasons for wheat in those years! Bitter cold winters—much freezing and thawing spring weather—many dry seasons to live through. But Leap's Prolific has come through them in great shape!

"GAINED 17 BUSHEL'S FROM EACH ACRE"

Lewis Webster, of Bucks County (Pa.), sowed 22 bushels of new Hoffman Leap's Prolific seed . . . the balance of his acreage in his own wheat. Later his own words were: "From your seed we threshed an average of 37 bushels per acre. We got less than 20 bushels per acre from own old seed."

Hundreds of other fine reports have come in from folks who also showed fine gains with their new Hoffman Leap's Prolific seed. . . . There must be something to it! And there certainly is!

"Leap's Prolific"—continued next page

START RIGHT. . . . Get the wheat-field ready in time. . . . Work it well . . . apply enough of the right fertilizer. . . . **SOW HOFFMAN'S SEED.** . . . And you're going to get a wheat-crop!

“LEAP’S PROLIFIC”—*Continued*

A VARIETY THAT STOOLS EXTRA WELL

Leap’s Prolific grows a very good root system. It roots deeply—makes many stalks per seed. This feature saves seed. You don’t need to sow it so heavy. And, too, Hoffman’s cleaning methods mean that every grain counts! You don’t need to sow more than 1½ bushels of this Hoffman Leap’s Prolific seed per acre. Some sow even less. Of course, some sow more, too. But there is such a thing as wasting seed—sowing more than necessary, and getting no more wheat anyway.

STIFF, TALL STRAW

Here is a splendid feature in any wheat. And Leap’s Prolific has it. It does stand up well. Its straw is of good length, too. And nobly withstands adverse weather conditions.

DOES NOT SHELL OUT

You get your full crop of Leap’s Prolific. You don’t lose a lot of it when harvesting. The heads well enclose the grains. The grains do not shatter or shell out when being handled. This one point accounts for a lot of the popularity of this great wheat.

EARLY AND HARDY

Leap’s Prolific stands hard winters very well. Even well into the north. Fine testimonials have come from users in upper New York and similar sections on this point. . . . And another nice thing about Leap’s Prolific—it is just about the first wheat ready for the binder. Comes early.

NICE LONG GRAINS

There’s some satisfaction in having a nice large-grained wheat. Leap’s Prolific makes that kind for you. Millers like it, too. Makes good flour.

“Leap’s Prolific”—continued next page





"LEAP'S PROLIFIC"—Continued

KIND OF SOIL FOR LEAP'S PROLIFIC

A fine point about this wheat is that it seems able to make a good crop on most any soil. For years it has been doing well on highland, lowland, limestone, gravel, clay, loam and slate soils. Does best on rich soils, of course. But has been surprising even on thin to average soils.

HEAVY-YIELDING WHEAT

Leap's Prolific has proved beyond all doubt, that it is a truly heavy yielder. Year after year its users report the extra bushels it has made for them. It will do the same for you!

NEW HOFFMAN SEED EACH YEAR

The number is growing . . . of those who buy new Hoffman Seed every year. They do it for only one reason . . . *because it pays them* to do it. They get more bushels—and better wheat! They don't change variety. They just get new Hoffman seed. They always have clean wheat—no weeds—healthy, disease-free seed—always plump clean seed that means business! And they get the extra bushels that much more than pays their small extra investment in the new seed. Follow this program yourself—begin right now. You'll never regret it! Order at once—today! See Price List.

"Last fall I bought seed wheat from you. I lacked a bushel or more to finish the piece and used my own wheat, which I considered quite good, for the remainder. I was astonished this harvest to see the difference in favor of the Hoffman seed. Your claims for increased yield from Hoffman's seed wheat I believe are very conservative."

C. F. PRESTON, Nottingham, Penna.



Hoffman's "Forward" Wheat

Beardless. Chaff—white. Straw—long, stands up well. Grain—good size, hard. Ripens—medium early. Sow—1½ bushels per acre.

Here is another good smooth-chaff variety. Bred in New York State many years ago. Used today throughout that State, Pennsylvania and other nearby eastern sections. Stands second in popularity among Hoffman patrons. Used every year by great numbers of them.

HEAVY YIELDER—HARDY

These are the two special points about Forward wheat. It has yielded very well each of the past fourteen years. Many splendid reports have come from folks who have found a better profit in this wheat than any other they have ever planted. Gains of many extra bushels per acre have been made time and again. And no other variety excels "Forward" in hardiness and ability to withstand extremes of unfavorable weather.

"Forward" grows a medium-size head. (See picture on front page this booklet.) A good stiff straw. The grain is plump, and of nice size. The plants stool well. Forward ripens in mid-season. Because of its good yields, year after year, and its many other desirable traits . . . Forward wheat has earned a permanent place on many eastern farms. It will give a good account of itself for you. See Price List.

FERTILIZER. . . . If soil is thin and grows only short straw, use a formula that contains more ammonia and grow more straw. To make stiffer straw, use more phosphoric acid. To fill out the heads, use more potash. . . . Soils differ so much. Consult your local fertilizer man for your best formula. Apply 250 to 450 lbs. per acre.

Hoffman's "Trumbull" Wheat

Beardless. Chaff—white. Grain—medium size, red, hard. Ripens—early. Straw—long and stiff. Sow—1½ to 1¾ bushels per acre.

Here is a very good, dependable wheat. Holds a local record for heavy yield—51½ bushels per acre—1,135 bushels from 22 acres. Bred in Ohio, from a strain of the old Fultz wheat. Used for many years throughout that State, and has proven very successful through Pennsylvania, New York, Maryland, and States to the south.

Many a time the first man to have a field of Trumbull wheat in his locality has had several customers for seed. It attracts attention. Grows a nice uniform stand—tall straw that ably carries its load of grain. And it surely has made good yields—of both grain and straw. One 10-year record at the Ohio Station showed the fine average of 38.3 bushels per acre.

"Trumbull" is not a new or untried wheat. It is a proven variety. Yields well—makes many friends—has the characteristics that business farmers demand. If you have not been fully pleased with other wheat you have sown, and still prefer a smooth-chaff sort—plant your complete acreage to "Trumbull" this fall. Results will please you and pay you well! See Price List.

TOP-DRESSING the WHEAT-FIELD. . . . If it comes through the winter looking weak, top-dress with 100 lbs. per acre of high-ammonia fertilizer. It quickens the plants to better stooling.

Yes—it's true. . . . It takes more binder twine for a wheat crop grown from new Hoffman Seed. But—that's more bushels for you!



New Hoffman Seed Wheat a G



*In "Leap's Prolific" (heads above)
You have a heavy yielder.
A straw that stands up very well.
Heads do not shell out easily.
A reliable, hardy, profitable wheat.
—Sow Hoffman Quality Seed!*

Good-Paying Investment for You!

There's no doubt about it . . . new Hoffman Seed Wheat is just plain good business for any wheat-farmer. Read the few experiences below—there have been thousands of other similar cases.

"678 bu. Leap's Prolific from 13½ acres."

J. HAROLD LITTLE, Hanover, Penna.

"My last wheat from your Leap's Prolific ran 33⅓ bu. per acre. Farmers around me averaged about 25."

HARRY A. EATON, Adamstown, Md.

"309 bu. wheat—13¾ tons straw . . . from less than 6 acres. Everybody in the neighborhood seems to think it one of the best crops ever grown here."

PHIL S. STEEL, Delaware County, Pa.

"Last fall you sold me some seed wheat, and as a result I now have 135 acres of as fine wheat as I ever saw."

HENRY DAVIS, Eastern Shore, Md.

"I just threshed my wheat. I got the seed of you last fall—Penna. 44. It made better than 41 bushels per acre. Now what is your price for this fall?"

NOAH J. KINSINGER, Meyersdale, Pa.

"If I had only sown all my wheat acres to your seed last fall, instead of the small acreage I did, I figure I would have just about a thousand more dollars today."

A. W. SMYSER, York County, Pa.

DON'T SOW THAT SAME OLD WHEAT AGAIN, WHEN YOU KNOW THERE ARE BETTER YIELDERS

Many State Experiment Stations have demonstrated that the best varieties yield as much as 15 bushels more per acre than common kinds. . . . Ontario station found that large plump kernels yielded 42.1 bushels per acre, and small grains of the same variety only 35 bushels. . . . Sow Hoffman's clean, graded seed wheat of these proven heavy-yielders! It will pay you well!



Hoffman's "Pennsylvania 44" Wheat

Bearded. Chaff — white. Grain — large, red. Straw—long, stiff. Sow—1¾ bushels per acre.

"Pennsylvania 44" (sometimes called "Nittany") today stands at the top of the list, when valuable bearded winter wheats are being considered. It has taken top position because of its ability to make good crops of wheat, and good tonnage of straw at the same time.

If you will refer to the Pennsylvania Experiment Station at State College you will learn of the enviable records this famous wheat has been making over a period of many years. . . . Its grain is very desirable for milling purposes. Its yields have been outstanding. Its straw is much stiffer than average bearded wheats. It does not shell out its grain when being handled. It stools well. Is very hardy—quite resistant to extreme winters. Matures just a little later than the earliest wheats, which is a fine feature in many cases.

Folks preferring a bearded wheat will do well to select Pennsylvania 44. No question but that it will please them well. See Price List.

Hoffman's "Lancaster Fulcaster"

Bearded. Chaff — white. Grain — hard, large, dark red. Straw—stiff, long. Ripens early. Sow—1¾ bushels per acre.

The old standby among reliable winter wheats. A bearded variety known favorably wherever winter wheat is grown. Does well on good soil. But also a splendid wheat where soils are not of the best. A good size, plump, hard grain. Yields well, even in the "off" wheat years. Good stooler, stiff straw, hardy.

"Lancaster Fulcaster" is dependable year after year for a satisfactory crop of grain, and straw as well. See Price List.



Hoffman's Timothy Seed

Clean—Sound—Hardy. Tests average 99.65 to 99.80 per cent. Free of noxious weeds. Choice of the Crop.

Years ago the brand name of "Farmer's Choice" was applied to Hoffman's first-quality Timothy Seed. The name still applies today. And quality is truly A No. 1.

The new crop of Timothy Seed is very short this year. The quality of much of it is not so good as some times. Be on the lookout! Avoid "bargain" prices on timothy seed this year! This is one time when the cheapest seed may prove to be far from the best kind of seed to sow.

Hoffman's "Farmer's Choice" Timothy Seed is the heaviest part of the best timothy, cleaned clean! It is tested and of sound growth. Free from foul weeds. It will grow. And give you a good clean stand of timothy.

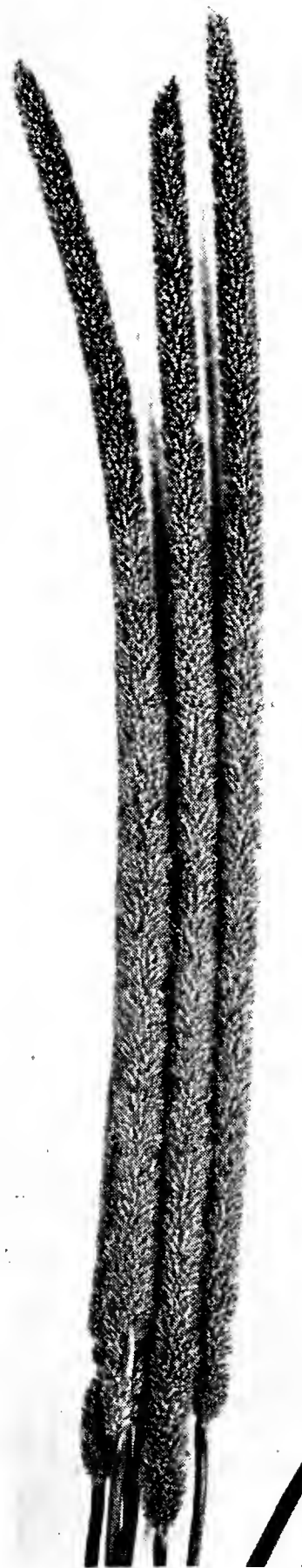
ORDER SEED EARLY. . . . Nothing gained by waiting this year. Save later disappointment. Mail your order today.

Hoffman's Alfalfa Seed

Hardy—Clean—Sound—Vigorous.

If you are putting out a seeding of Alfalfa this summer or fall, use Hoffman's Seed. There is one main reason: You will be sowing the very cream of the crop. Splendid results are gotten year after year from Hoffman's "Northwest" Alfalfa Seed. It comes from the very best sections. Source is verified by the Government—and a tag on each bag tells just where the seed was grown. The "Kansas" and "Grimm" strains are likewise of top-notch quality. Hoffman's Alfalfa seed is bound to please you. It will pay you well! See List.

QUALITY MUST BE RIGHT. . . . If you are not pleased in every way with Hoffman seed, return it on arrival. . . . We'll do the same with your money and pay the round-trip freight!





Hoffman's Winter Barley

**HAVE YOU EVER GROWN WINTER BARLEY?
IT'S PROVING A MIGHTY PROFITABLE CROP**

And with the apparent shortage in the corn crop in many sections, barley may prove still more profitable for sowing this fall. Yields have been wonderful. . . . In best years 60 to 72 bushels per acre. . . . In poor years up to 38 to 42 bushels. Many authorities claim barley almost the equal of corn in feeding value. The new barley crop will be ready early next June. It's a long time from then until next year's corn crop will be made. And if corn cribs are not going to be well-filled this fall, barley might prove a splendid crop to put in this fall. Here is fine seed barley for you!

CERTIFIED SEED BARLEY ("Tennessee Winter" Variety)

This is extra fine seed. Certified as to genuineness and purity from other grains and varietal mixtures. State authorities have inspected the fields, supervised their handling, and tested the grain after cleaned and threshed.

This stock was grown from treated seed. Showed no smut. Yet has been again treated before you will get it. So that you may receive the very choicest quality Winter Barley seed available.

Sow about two bushels per acre. Put it in earlier than wheat. About two weeks earlier. Handle the same as wheat.

CLEAN SEED WHEAT. . . . All Hoffman Wheats are closely graded. On a system of most modern machinery. You get only clean, plump kernels—vigorous, healthy, prolific!

SEED BARLEY

("Tennessee Winter" Variety)

Exactly the same seed as the above—except it is not certified. Grown with the same care. From treated seed, too. Free from smut, too. Yet is also treated for your sowing. Tested and sound in growth. And very free from other grains and mixtures. Offered at a saving and recommended.

BEARDLESS WINTER BARLEY

Not claimed to be 100 per cent beardless—but almost free from bearded heads. Removes the objection that so many people have—they don't like the beards. The bearded strains have generally yielded bigger crops than the beardless. But this strain here listed has been pleasing its users as to yield. They are going to sow it again this fall for another profitable grain crop next summer.

All these Hoffman barleys have been treated for you. You sow them with the assurance that you are starting right for a good crop with the best possible seed available. Order it now—don't delay! See Price List.

HOFFMAN'S SEED WHEAT MEANS: You sow all wheat—not weeds!
You save seed! You have no cleaning bother or loss! You take no chances! You get more bushels!

Hoffman's Winter Rye

Clean, hardy, tested Seed Rye is here offered to you. Of the Mammoth Winter type. Good for pasturing or turning under. Dependable for a good heavy grain crop, too. This Hoffman Winter Rye is very hardy—never known to winter-kill! Sown mostly at rate of $1\frac{1}{2}$ bushels per acre. During wheat-seeding time, or even a few weeks later. It pays to sow good seed grain. And it's surely true of Winter Rye seed. Sow this Hoffman seed. See List.

**HOFFMAN
PAYS the
FREIGHT**

on
100 lbs.
or over
as
Price List
explains.

~~~~~  
**BAGS  
are  
FREE**



# *Hoffman's* Extra-Quality Grass Seeds

## KENTUCKY BLUE GRASS

America's best pasture grass. Fine-bladed, hardy, nourishing. Adaptable everywhere. Finest quality seed. Sow 2 to 3 bushels to the acre.

## RED TOP

New seed crop very short. A dependable grass. Better for low spots. Hardy. Fine in mixture. Sow 12 to 15 pounds per acre.

## ORCHARD GRASS

One of the best grasses. Sure grower. Hardy. Easy to start. Sow 2 bushels per acre.

## CLOVER SEED

Whether you wish Red Clover, Alsike, Crimson, White or Sweet Clover—here is seed for you of dependable quality. Your kind orders solicited, and will be appreciated.

## PERMANENT PASTURE MIXTURE

Composed of ten to twelve grasses. Correctly blended. Tested, sound seed. Sow 32 pounds per acre. Very popular over wide area.

## WINTER VETCH

Hardest legume. Great soil builder. Fine cover crop. Valuable for hay, pasture, green feed. Often sown with winter rye—20 to 30 pounds. Vetch, with three pecks to a bushel rye per acre. . . . If sown alone, 40 to 60 pounds per acre.

## MEADOW FESCUE

Often called English Blue Grass. Vigorous grower. Hardy. Lasts long. Sow 2 bushels per acre.

## RYE GRASS

Quick Growers. Two strains. Annual and perennial. Sow 2 bushels per acre. Sure, hardy growers.

## **"Ceresan"** *for Treating Seed Wheat—Rye—Barley*

A mercury product—that really kills many disease germs. Increases crops. Costs very little. Don't try to out-guess smut. Treat your seed with Ceresan. . . . Whether you had smut or not! 1/2 ounce Ceresan treats a bushel of seed. Easy directions on each can. Prices: 1-pound can, 75 cents; 5-pound can, \$3.00.

## **"Clipper"** SEED CLEANERS

For the cleaning of all kinds of seeds made on the farm. Your Clover seed, Timothy, Oats, Corn, Wheat, Beans, and other seeds—can be nicely cleaned on this machine. Keep in mind always—new seed wheat from desirable sources, other soils, is preferred to seed that is perhaps "run out" regarding its best yielding ability. But when a man must sow his own wheat, it ought to be *clean*. This "Clipper" will do that job for him. And earn its keep year after year on other cleaning it can also do very well.

Two sizes are in stock. No. 1B for use by hand or power capacity around 15 bu. wheat per acre . . . No. 2B—power use only, about 20 bu. wheat per acre. Each equipped with same assortment of 12 screens. Circular free. See Price List.

# "BILL TELLS THE TRUTH"

WHY IS IT BILL .... THESE PAST 6 OR 8 YEARS, YOU ALWAYS GET A BETTER WHEAT-CROP THAN I DO ?

WHAT KIND OF SEED DO YOU SOW ?



IDON'T KNOW ITS NAME- BUT MY DAD GOT IT MANY YEARS AGO.. BUT IT'S NICE WHEAT.

WELL TOM .... I JUST THOUGHT THAT'S WHAT YOU'D SAY. BEFORE I LEARNED BETTER, I'D HAVE SAID THE SAMETHING.



WHAT DO YOU MEAN-LEARNED BETTER ?

I'LL TELL YOU ... I STARTED BUYING MY SEED - WHEAT FROM HOFFMAN SOME YEARS AGO. IT PAID ME FROM THE START. I GOT MORE BUSHEL'S FROM IT.

YOU MEAN YOU BUY NEW HOFFMAN SEED EVERY YEAR - YOU CAN'T AFFORD THAT CAN YOU ?

I DIDN'T BUY IT EVERY YEAR AT FIRST - BUT I DO NOW! WHY I CAN'T AFFORD NOT TO GET IT EVERY YEAR. I ALWAYS GET MORE BUSHEL'S FROM THE NEW SEED, AND I'D JUST MISS GETTING THOSE BUSHEL'S, IF I DIDN'T GET NEW SEED EVERY YEAR.

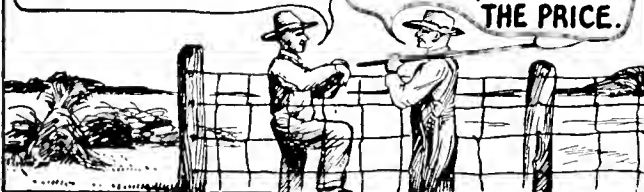


I OFTEN WONDERED WHY YOUR FIELDS LOOK SO GOOD AND CLEAN - YOUR WHEAT STANDS UP SO NICE - AND THE THRESHER OFTEN TALKS ABOUT YOUR GOOD TURNOUTS.

TELL YOU TOM. LET'S DO THIS. WE'LL ORDER OUR HOFFMAN SEED WHEAT TOGETHER THIS YEAR ... FOR YOUR PLACE AND MINE. WE'LL BOTH SAVE MONEY ... THE BIGGER THE ORDER, THE LOWER THE PRICE.

ALL RIGHT -- I'LL JUST DO IT.. I'LL BE OVER TONIGHT AND WE'LL MAIL THE ORDER. I BELIEVE THERE MUST BE SOMETHING TO THIS THING OF NEW HOFFMAN SEED.

YOU BET THERE IS ! I KNOW IT ! AND NEXT HARVEST YOU WILL TOO !



**Follow Bill's Advice ... You'll find what he says is True**

Order direct from **A. H. HOFFMAN, INCORPORATED**  
LANDISVILLE (Lancaster County), PA.

# NEW *Hoffman* SEED WHEAT

*for your ENTIRE wheat acreage*

means a **BETTER YIELD** of wheat for you . . . and cleaner,  
better wheat . . . and an **EXTRA PROFIT** that  
you ought to make rather than miss!



*Sow Hoffman's Seeds*

---

**BARLEY . . RYE . . WHEAT . . TIMOTHY**

---

"Quality Seeds Since 1899"